



Birth Date:
Nov. 6, 1974

Education:
Marquette University

Marital Status & Children:
Married to Joanna Bauzá. Children: Sofía, 4;
Nicolas, 2

Favorite Foods/Restaurants:
Italian and Spanish/José Garden Restaurant,
El Empresario, El Castellano

Favorite Beverage:
Guinness

Favorite Travel Destination (business/pleasure):
Italy/Ireland

Car He Drives:
Whatever I have around.

Nightstand Reading:
"The Visual Display of Quantitative Information," by
Edward Tufte; any Clive Cussler novel



Tim Mullen

Managing Partner, Cervantes Group

Tim Mullen's professional life is in no small measure tied to his personal life. That's because Cervantes Group, the "niche" technology staffing and recruitment company of which he is managing partner, is a partnership between him and his wife Joanna Bauzá, a former tennis champ.

"I teamed up with Joanna because she is my wife, happens to have an MBA in e-commerce and entrepreneurship and is very technical, smart and great at what she does," Mullen said in glowing praise of his wife whom he met at Marquette University.

In business since 2004, the Santurce-based Cervantes Group specializes in placing technology/executive management professionals. While its corporate clientele, including MCS and Banco Santander, are primarily based in San Juan, the company has done business in Miami and even has an office in Chicago where more work is being generated.

"Our company is slated to reach \$1.8 million to \$2 million this year," said Mullen, who concentrates on the hiring and procurement process in human resources while his wife handles finances and day-to-day affairs. Much of the growth this year, he said, responds to increased project-based, short-term hiring by employers nervous about the economy.

"The services most in demand today, at least for us, are net-development projects, database administration, project management and our new service offering human resources workforce-management consulting," Mullen

said, noting his interest in technology stems from its pervasive presence in the business world. "The reality is that all the brick and mortar businesses have changed, not necessarily just online, but they have all changed to technology," he said, pointing to banks as an example of a highly automated industry.

Born in Evanston, Ill., Mullen grew up north of Chicago and attended Marquette where he majored in advertising with specialties in marketing and Spanish. Together with his wife, Mullen arrived in San Juan in December 2001 from Boston, where he served as northeast regional director of Glotel, a \$200 million human capital solutions provider based in England. "I came here to work for Telefónica from Spain to lead the company by managing the pharmaceutical vertical and help do business with U.S. mainland-based businesses."

He picked Cervantes for the company's name because "Don Quijote," one of his favorite books, depicts an honest, ethical man who is a bit crazy but nonetheless a visionary, qualities Mullen identifies with.

Mullen's busy agenda takes him to Chicago every four to six weeks. He envisions doing business in Seattle and Boston because it would enable the couple, parents of two children, to keep up with their extended families who live in those cities. Leisure travel has taken Mullen and his wife to Spain and Italy, but he hopes to go to Greece, which he admires for its history. Plus, "I love the food." ■

**“I believe you simply have to always
be honest and ethical about who you are and
what you do; everything else comes second.”**

