



# The Cervantes Group Press Release

## Subject: The Cervantes Group at the IIBA October Conference

**San Juan, PR, October 13, 2011** The Cervantes Group will be presenting the following topic at the Puerto Rico IIBA Chapter October Conference “Increase Product Success through Effective Requirements Engineering” in San Juan, Puerto Rico on Thursday, October 13, 2011. The Cervantes Group strongly believes in engaging with other professionals from a variety of technology business ventures, within every industry to continue promoting technology transfer and creating strategic programs to enhance creativity on best business practices.

This year’s conference featured speakers who engaged attendees with a variety of topics, ranging from requirements strategies, effective ways to control your requirements, improve staff efficiency and reduce project costs. Additionally, they will discuss how you can demonstrate compliance to regulations and standards through proven and repeatable methods. The diverse topics will benefit every level of professionals.

Each month, the conference organizers invite different speakers. This month, IIBA has invited Tim Mullen, Managing Partner at The Cervantes Group, who will be discussing their Business Analysis projects at Banco Santander. Another guest speaker at the IIBA conference is: Calvin Weekes, Rational Client Technical Professional at Southeast Business Unit; and Kathi Lafser, Rational Client Technical Manager, at Southeast Business Unit.

The International Institute of Business Analysis (IIBA) is a non-profit professional association with the purpose of supporting and promoting the discipline of business analysis. IIBA helps business analysts develop their skills and further their careers by providing access to unique and relevant content. IIBA has created A Guide to the Business Analysis Body of Knowledge (BABOK), a collection of knowledge within the BA profession, reflecting the current generally accepted practices. Visit the IIBA webpage for more information on conferences, activities, tournaments and other articles of interest: [www.puertorico.iiba.org](http://www.puertorico.iiba.org).

## About Us

The Cervantes Group is a fast growing, market-driven technology services and talent acquisition company well equipped to understand and anticipate evolving business challenges that leverage technology services and management talent. The Cervantes Group helps companies manage daily challenges that arise due to economic fluctuations and different business cycles while also helping to control costs and improve productivity by providing only the highest quality IT professionals and management. Additional information can be found at: [www.thecervantesgroup.com](http://www.thecervantesgroup.com).

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