



The Cervantes Group Press Release

Subject: The Cervantes Group Changes in New Directions and Challenges – International

San Juan, PR., February 12th, 2014 The Cervantes Group, Inc. announces the transition of Pedro Rial to Director of Business Development for the company across North America. According to the Managing Partner, Tim Mullen, “Pedro has been playing chess and has very strategically aligned himself with some excellent people in the north and south and throughout Puerto Rico and he has been seen now crossing borders into Mexico. I am just looking forward to watching him deliver fantastic results in 2014”. Pedro is tasked to concentrate all his efforts building new business relationships and partners throughout the U.S., Puerto Rico and Mexico. Pedro states, “I’m just very pleased to use my traveling expense budget and leverage with this excellent company with new challenges from customers, new processes and new countries. It is pretty simple for me because I do not believe in borders. I just say hello in any language and culture. A smile is the same worldwide.” According to Joanna Bauzá, President of The Cervantes Group, “moving Pedro dedicated into this specific role is at such a pivotal time because we have so much more to do and we are expecting our strongest year yet. The Cervantes Group has been growing so fast with five year growth over 80%, two corporate moves and has won many accolades including INC Magazine’s Fastest Growing Companies in the U.S. at #1465 and Puerto Rico “Teodoro Moscoso Award” given by the Governor of Puerto Rico, Hon. Luis Fortuño. We barely have time to sit down.”

Pedro states that “my goals are to continue our expansion efforts with new customers, utilize to the fullest our new CRM that was built for us for database tracking purposes and I also intend to kite surf a lot in Puerto Rico when time and my traveling schedule permits”. Pedro is now tasked with traveling all over the U.S., Puerto Rico and Mexico to continue to work under the fast growth mode of always on. 2014 should be another very eventful year.

About Us

The Cervantes Group is a fast growing, market-driven technology services and talent acquisition company well equipped to understand and anticipate evolving business challenges that leverage technology services and management talent. The Cervantes Group helps companies manage daily challenges that arise due to economic fluctuations and different business cycles while also helping to control costs and improve productivity by providing only the highest quality IT professionals and management. Additional information can be found at: www.thecervantesgroup.com.

For press inquiries, please contact us at 1 866-729-7597 or by email social@thecervantesgroup.com.