



## The Cervantes Group energized at fifth year anniversary

BY CYNTHIA COLÓN

Demand is high for information technology (IT) professionals to help companies keep their computer systems and networks running at optimal condition. The Cervantes Group addresses the need for IT experts in technology issues such as application development, network administration and project management by finding appropriate customized solutions.

The Cervantes Group is a technology-project-based consulting & executive search partner that specializes in providing executive management & technology professionals to companies that need immediate assistance and the job done right the first time. The corporate office is based in San Juan and the company is also currently serving businesses in the

major stateside metropolitan markets of Chicago and Miami.

“The Cervantes Group management team utilizes its wide range of expertise in IT and business development to provide our customers access to a portfolio of services as a complete organization,” said Timothy B. Mullen, co-founder & managing partner of The Cervantes Group.

The Cervantes Group is currently celebrating its fifth anniversary. The company has had outstanding success in a short time and owes its sustained, rapid growth to its amazing team and distinguished clients.

“We have grown in the last year but this does not change our commitment to quality and individual client attention,” said Joanna M. Bauzá, president & co-founder of The Cervantes Group.

The company offers services to



*Timothy B. Mullen, co-founder & managing partner and Joanna M. Bauzá, president & co-founder of The Cervantes Group*

and has forged business relationships with flagship companies in industries such as commercial banking, insurance, pharmaceuticals and telecommunications.

“The Cervantes Group’s services are very highly in demand because it is a direct correlation to the industry. It is simple economics, a matter of supply and demand,” noted Mullen.

“Most businesses are ramping up to leverage back-end systems to talk to each other with data warehousing and web portals to offer more data intensive statistics in a streamlined and efficient fashion. Our company is a direct reflection of meeting demand for these services and then executing,” Mullen said.

IT talent is hard to find but The Cervantes Group will go the extra mile to find the perfect fit no matter what the timeframe. This one-stop technology niche solutions company has kept its original clients since launching five years ago. Bauzá is tremendously proud of the loyalty of Cervantes Group clients and the dedication of the company’s team.

For The Cervantes Group, this year has been the best since the company was established in 2004, an important testament in today’s tough times in which many companies have suffered due to the global economic downturn and nearly four-year local recession.

“We currently have 24 employees

and are growing at more than 72% this year. It is our best year since we started the company and it is only due to two reasons: excellent employees and excellent clients. We are very grateful, happy and ready for another record-breaking year in 2010,” an excited Mullen added.

Mullen said that the company is planning an exclusive dinner celebration with all its employees and direct customers. During the celebration, there will be a featured speaker from the Chamber of Commerce and a senior executive from a healthcare company on the island who will talk about the economy of Puerto Rico and the business climate. ■

# 19 Razones

Edición del 19.º Aniversario  
octubre de 2009

por qué anunciarte en la revista #1  
de calidad de vida y prevención en Puerto Rico:

1. Edición de octubre cumple 19 años
2. *buenavida* es la revista #1 de calidad de vida de Puerto Rico.
3. *buenavida* es la revista #1 de salud preventiva de Puerto Rico.
4. Nuevo logo y “look”.
5. Somos salud.
6. Somos belleza.
7. Somos nutrición.
8. Somos cuerpo sano.
9. Somos bienestar.
10. Circulación: 65,000 ejemplares al mes.
11. Lectoría: 340,000 lectores cada mes.
12. Lectores: Según el último estudio de TC 2007, la revista *buenavida* tiene el lector de más alto nivel socioeconómico e intelectual de las revistas locales.
13. Permanencia: la revista permanece por meses en consultorios médicos, salones de belleza, etc.
14. Es la revista de salud y calidad de vida de mayor cantidad de suscripciones en Puerto Rico.
15. Es la única revista en Puerto Rico premiando a los médicos más prominentes del país, con nuestros “Doctors’ Choice Awards”.
16. Es la única revista en Puerto Rico premiando a los hospitales más prominentes del país, con nuestros “Hospitals’ Choice Awards”.
17. Cuenta con una Junta Médica Asesora compuesta por 25 médicos de diferentes especialidades.
18. Está reconocida por las asociaciones médicas más importantes en Puerto Rico.
19. ¡Al cumplir 19 años, nos sentimos más jóvenes que nunca!

Salud • Calidad de Vida • Nutrición • Prevención • Belleza • Cuerpo Sano

# buenavida

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### 5th Anniversary

**Company:** The Cervantes Group  
**Type of business:** Technology staffing and recruitment  
**President:** Joanna M. Bauzá  
**Headquarters:** San Juan  
**Number of Employees:** 24  
**Telephone:** 787-729-7597  
**Website:** [www.thecervantesgroup.com](http://www.thecervantesgroup.com)  
**Year Founded:** 2004