



CERVANTES makes “Inc. 5000 Fastest-Growing Private Companies in America” once more

Chicago, Illinois – September 3rd, 2020. The Cervantes Group yet again made the prestigious list of Inc. 5000 as one of the fastest-growing private companies in America, earning the rank of #3,945. “We achieved 88.8% growth over the last three years. We are happy and proud of our team efforts, but we are also ready to do more and do better as an overall company in many more areas besides growth”, states Joanna Bauza, company President and CEO. “One of the areas we are focused on is adding more diversity and celebrating our culture because that is what makes us unique”, Bauza emphasizes. Following up on this point, Carolina Quintero, HR Culture Manager, says: “I think what Joanna means is that we are doubling down in all of the markets we are in to completely continue our Diversity efforts and change our bi-lingual and bi-cultural company to a multi-lingual and multi-cultural culture. Using the guidance of current trends and best practices we all work together to accomplish these efforts. As a company we want to make sure not only that we have the numbers of a multi-cultural company but that everyone’s culture and identity contributes to the overall growth of CERVANTES, it is not easy, but we are turning the corner.”

Since its inception in 2004, The Cervantes Group has experienced continuous high growth, in part by the high demand within the IT sector itself, as well as having a dominant presence in the Banking, Insurance and Healthcare industries that have been historically leading the impactful and constantly changing IT regulations and leading technologies. “As a company, we are a collective of talented, innovative and committed individuals that, without any doubt, share the passion and determination of success. I remember vividly our 2019 kick-off meeting, when we set the goal to duplicate our sales and expand into new regions and markets. The team’s response: ‘Ok, let’s do it!’, confirmed in my mind that the end result would be one of excellency. What a better way to celebrate and confirm this outstanding achievement with Inc. Magazine’s #3,945 rank”, says Jorge Resto Moran, Chief Business Officer. Continuing the conversation, Tim Mullen, Co-Founder and Managing Partner, explained that “by the end of 2019, we were jumping on planes and it didn’t matter the city or the type of industry, because we were all up to our ears in work and time is inelastic, so we did the best we could. Now, we have hired more high-level executives to handle direct verticals and we have aligned our strategies in better position. With amazing people, you can accomplish anything”.

The Cervantes Group has gone from working across the Midwest and Eastern parts of the U.S., to now building out teams in Dallas, Miami and Orlando. The markets in Europe are growing after installing a business hub in Madrid, Spain and the company is fortified by its deeply talented team in Mexico City and Queretaro, Mexico. “Our jobs require complete collaboration to work with government adherence to regulations and a very high-level understanding of different languages and laws” said Scott Dawson, Global CFO. “Establishing these hubs across Mexico, the Caribbean, U.S. and Europe, interconnecting them all from both our customers and us together, and in a natural way. We upgraded to Microsoft 360, hired a CISO for cybersecurity and we all have one shared vision, believe it or not”, concludes Jorge Resto Moran, “this is why I come to work every day; I have a lot to do.”

About Us: *The Cervantes Group is a fast growing, market-driven technology services company well equipped to understand and anticipate evolving business changes. The Cervantes Group helps companies manage daily challenges that arise due to economic fluctuations and different business cycles while also helping to control costs and improve productivity. Additional information can be found at: www.thecervantesgroup.com. For Press Inquiries, please contact us at: 1 866-729-7597 or by email at: social@thecervantesgroup.com.*