



# The Cervantes Group Press Release

## Subject: The Cervantes Group Helps in Puerto Rico

**Chicago, IL – July 17<sup>th</sup>, 2023** President of The Cervantes Group, Joanna Bauzá, has been featured in Marquette BIZ, the official business magazine of Marquette University Business Administration. The article, “True Grit”, describes the efforts of The Cervantes Group, their executive team, and the whole company’s struggles after Hurricane Maria destroyed the beautiful and beloved island of Puerto Rico. Bauzá recounts the challenges the company faced in her collaborations with her executive team, her customers, and her own challenges of closing the office for a month. Furthermore, the article delves into Bauzá’s drive and resilience to overcome these challenges.

Now that almost a year has passed from the devastating hurricane, Bauzá hopes to continue to bring awareness to Puerto Rico. Bauzá wants people to know, “Every single person working to improve Puerto Rico’s momentum will lead to a unified group effort to continuously help Puerto Rico gain strength and recover.”

To see the full article, please click on the link below published 2018:

<https://medium.com/magazines-at-marquette/true-grit-18deb925b1ec>

## About Us

The Cervantes Group is a fast growing, market-driven technology services and talent acquisition company well equipped to understand and anticipate evolving business challenges that leverage technology services and management talent. The Cervantes Group helps companies manage daily challenges that arise due to economic fluctuations and different business cycles while also helping to control costs and improve productivity by providing only the highest quality IT professionals and management. Additional information can be found at: [www.thecervantesgroup.com](http://www.thecervantesgroup.com).

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